



## All-Academy Theme Program

### AT THE INTERFACE

Hyatt Regency Atlanta | Sunday, August 6, 2017



The Program and PDW Chairs have developed an exciting program that features the Teaching and Learning Conference, All-Academy Theme sessions on “*At the Interface*,” theory- and method-oriented PDWs, paper presentations, and innovative symposia. Join us -- as a participant, presenter, discussant, and/or attendee.

You won't want to miss the All-Academy Networking Breakfast & Academy of Management Presidential Address and Awards Ceremony on Sunday, August 6th. We'll celebrate the lifetime achievements of distinguished members who win awards for teaching, research, and scholarly service. Anita McGahan's Presidential Address will deal with scholarship as activism under challenges to academic freedom and scholarly exchange. You'll see these topics reflected in several other provocative sessions on Sunday's All-Academy Theme program.

Atlanta offers a truly inspirational setting for our meeting. The city rose from the ashes of the American Civil War in the 1860s, was a primary organizing center of the Civil Rights Movement in the 1960s, and today is a major transportation hub and home to the world's busiest airport. Atlanta will be warm and sunny in August but the main conference hotels are conveniently linked by air-conditioned sky bridges. I look forward to seeing you *At the Interface* in Atlanta!

**Carol T. Kulik**  
*University of South Australia*  
**Academy of Management**  
**Vice President and Program Chair**  
**All-Academy Theme Chair**

#### Meet the All-Academy Theme Committee

**Nicholas S. Argyres** Washington University in St. Louis

**Daniel J. Brass** University of Kentucky

**Amy E. Colbert** University of Iowa

**Jacqueline A-M. Coyle-Shapiro** The London School of Economics

**Martin N. Davidson** University of Virginia

**Santi Furnari** Cass Business School

**Henrich R. Greve** INSEAD

**Elaine C. Hollensbe** University of Cincinnati

**Jenny M. Hoobler** University of Pretoria

**Thomas W. Lee** University of Washington

**Fabrice Lumineau** Purdue University

**Johanna Mair** Hertie School of Governance

**Suzanne S. Masterson** University of Cincinnati

**Denise M. Rousseau** Carnegie Mellon University

**Andreas Schotter** Ivey Business School

**Christina E. Shalley** Georgia Tech

**Christine Quinn Trank** Vanderbilt University

**Heli Wang** Singapore Management University

**Amy Wrzesniewski** Yale University





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# SPECIAL SESSIONS

## Global Events and Management Scholarship

Professional Development Workshop (PDW)  Room: Embassy Hall DE 10:30 AM—12:30 PM  <b>572: <u><a href="#">The Borders of Nations and of Scholarship: At the Interface of Political and Intellectual Questions</a></u></b>  Cosponsored by: Critical Management Studies	Symposium  Room: Spring 10:30 AM—12:00 PM  <b>573: <u><a href="#">Business and Management in an Age of Rising Nationalism: Historical Perspectives</a></u></b>  Cosponsored by: Management History	Symposium  Room: Spring 12:15 PM—1:45 PM  <b>619: <u><a href="#">Students at the National Border Interface: Providing Support in and out of the Classroom</a></u></b>  Cosponsored by: Organization & Management Theory	Symposium  Room: Spring 2:00 PM—3:30 PM  <b>671: <u><a href="#">Up, Down &amp; Sideways Approaches to Building Trust and Dispelling Distrust Across National Boundaries</a></u></b>  Cosponsored by: Conflict Management	Symposium  Room: Spring 3:45 PM—5:15 PM  <b>736: <u><a href="#">Responses to Work/Employment Issues and Global Politics: Shared Wisdom from the HR Ambassadors</a></u></b>  Cosponsored by: Human Resources
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## Fireside Chat

ROOM: **Hanover C**

2:00 PM—3:30 PM

### **668: [Fireside Chat with Blake Ashforth, Jerry Davis, and Denise Rousseau](#)**

Have you ever read an article and wished you could hear the story behind it? Have you ever felt stuck and wondered how your most admired scholars got past stumbling blocks in their own careers? Have you ever wanted to ask “how the heck did you do that?” and “how can I do it too?”

Join us for an intimate, candid chat with three of management’s most influential scholars. We’ll be talking with Blake, Jerry and Denise about their scholarly journeys, beginning with their lives before academia and continuing through their doctoral studies and early career ups and downs. They’ve promised to give us the inside scoop and share the secrets to their success. We’ll hear about their famous papers and ongoing research programs, and learn what keeps them energized and excited about their work. The session will include time for audience Q&A, so bring along a question you’ve always wanted to ask!

## Plenary

ROOM: **International Ballroom North**

4:15 PM—5:45 PM

### **764: [Transformation at the Interface - The Case of the LEGO Group](#)**

The LEGO Group is built on a mission to ‘inspire and develop the builders of tomorrow’. Today the LEGO brand is stronger than ever and the company is a global leader in its industry. But this was not the case about 15 years ago. At that time the LEGO Group was struggling, the brand had lost its traction and the company was losing money. What has happened since then?

The former CEO and new chairman of the LEGO board of directors will take us through the transformation since he took over in 2004. The transformation was guided by three basic questions: Why do we exist? What do we do better than anyone else? What makes us unique?

Departing from these building blocks Jørgen Vig Knudstorp will address the following themes underpinning the current success of the LEGO Group: How has the LEGO Group been able to rethink and develop the interfaces with their customers? How has the LEGO Group been able to redesign the organizational interfaces in the way it operates globally? How has digitalization enabled new forms of interfaces with stakeholders? What have been the guiding principles for leadership throughout the transformation journey? How has the transformation become meaningful to the people in the LEGO Group?

In conclusion, Jørgen Vig Knudstorp will reflect on some of ‘the pains and the gains’ distilled from the transformational journey both from an organizational and a personal perspective.



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### Symposia

TRACK: **Leveraging Interfaces Strategically**

ROOM: **International Ballroom North**

10:30 AM—12:00 PM <b>567: <u><a href="#">Time is Ripe for Knowledge Synthesis: (Re)inventing Technologies, Outlets, and Incentives</a></u></b>	12:15 PM—1:45 PM <b>615: <u><a href="#">Redesigning Business Schools: At the Interface of a World of Wicked Problems</a></u></b>	2:00 PM—3:30 PM <b>669: <u><a href="#">At the Interface - Building Paradigmatic Bridges across Disciplinary Boundaries</a></u></b>	
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TRACK: **Interfaces and Social Impact**

ROOM: **Greenbriar**

10:30 AM—12:00 PM <b>592: <u><a href="#">Interrelationship of Business and Public Goods</a></u></b>	12:15 PM—1:45 PM <b>613: <u><a href="#">What if the Dream World of Business Already Existed?</a></u></b>	2:00 PM—3:30 PM <b>679: <u><a href="#">Crucial Interfaces in Health Care: Implications for Improving Value and Population Health</a></u></b>	3:45 PM—5:15 PM <b>732: <u><a href="#">The Interface Between Public, Private and Non-Profit Providers of Care to Vulnerable Groups</a></u></b>
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TRACK: **Fields, Systems, and Multi-Organization Interfaces**

ROOM: **Roswell**

10:30 AM—12:00 PM <b>594: <u><a href="#">Coordinating Change at a Scale of the Whole: Relational Alliances from Whole Systems Perspectives</a></u></b>	12:15 PM—1:45 PM <b>637: <u><a href="#">Field Complexity: A Comparative Approach to Understanding Dynamics within and between Fields</a></u></b>	2:00 PM—3:30 PM <b>673: <u><a href="#">Making a Graceful Exit: Divestitures, Dissolutions and Withdrawals in Strategy and Organizations</a></u></b>	3:45 PM—5:15 PM <b>734: <u><a href="#">Convergent Innovation: At the Interface of Private &amp; Public Creation of Economic &amp; Social Value</a></u></b>
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TRACK: **Research and Disciplinary Interfaces**

ROOM: **Techwood**

10:30 AM—12:00 PM <b>571: <u><a href="#">Law, Management, and Strategy: Collapsing Boundaries and Managing the Interstices</a></u></b>	12:15 PM—1:45 PM <b>618: <u><a href="#">Systems &amp; Sustainability: Towards a New Research Agenda</a></u></b>	2:00 PM—3:30 PM <b>698: <u><a href="#">Multiple Perspectives on Open Science Practices: Myths, Urban Legends, and Realities</a></u></b>	3:45 PM—5:15 PM <b>735: <u><a href="#">At the Interface of Management Science and Practice: A Community for Responsible Research</a></u></b>
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TRACK: **Interpersonal Interfaces**

ROOM: **Inman**

10:30 AM—12:00 PM <b>566: <u><a href="#">Authenticity at the Interface: Authenticity as a Lever for Interconnectivity &amp; Transformation</a></u></b>	12:15 PM—1:45 PM <b>614: <u><a href="#">Meeting at the Interface of Research on Teams and Boundaries to Explore Cross-Boundary Teaming</a></u></b>	2:00 PM—3:30 PM <b>688: <u><a href="#">At the Interface of Leader and Follower. Serving as a Leader to Some and a Follower to Others</a></u></b>	
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### Symposia

TRACK: Educational Interfaces

ROOM: Lenox

10:30 AM—12:00 PM <b>569: <a href="#">A Tipping Point in Big Time College Athletics?: The Role of Interfaces in Righting the Ship</a></b>	12:15 PM—1:45 PM <b>617: <a href="#">Sustainability Education: At the Interface of Research, Scholarship &amp; Collaborative Leadership</a></b>	2:00 PM—3:30 PM <b>670: <a href="#">At the Interface: Online Learning Versus Classroom Learning</a></b>	3:45 PM—5:15 PM <b>755: <a href="#">Creating Interface Space for Ethics Training and Moral Development in a Profit Driven System</a></b>
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TRACK: Organizational Interfaces

ROOM: Kennesaw

10:30 AM—12:00 PM <b>568: <a href="#">Stakeholders, Uncertainty, and Value Creation</a></b>	12:15 PM—1:45 PM <b>616: <a href="#">If the Walls Could Talk: At the Interface of Design, Materiality and Culture</a></b>	2:00 PM—3:30 PM <b>699: <a href="#">What's the Next Chapter for Strategy as Narrative?</a></b>	3:45 PM—5:15 PM <b>733: <a href="#">Initiating Change: Breaking Rules at the Interface</a></b>
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### Professional Development Workshops (PDWs)

ROOM: Dunwoody

10:30 AM—12:30 PM <b>564: <a href="#">Perspectives at the Boundary: A Natural Experiment of Friends in Academia vs. Industry</a></b>	12:45 PM—3:15 PM <b>646: <a href="#">Globalization at the Interface: Brexit, Trump, Le Pen, TPP, TTIP, and the Environment</a></b>	3:45 PM—5:45 PM <b>731: <a href="#">Translating Rigorous Management Research for Use by Policy Makers</a></b>
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ROOM: Piedmont

10:30 AM—12:30 PM <b>570: <a href="#">Doing and Publishing Research at the Interface of Research and Practice</a></b>	12:45 PM—2:45 PM <b>648: <a href="#">Understanding the Sharing Economy: Nature, Governance and Legitimation</a></b>
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ROOM: Embassy Hall DE

12:45 PM—2:45 PM <b>647: <a href="#">Diversity at the Interface: Organizations' Involvement in Important Social Issues</a></b>
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ROOM: Embassy Hall ABC

10:30 AM—1:30 PM <b>565: <a href="#">Interfaces of Individuals, Organizations &amp; Institutions for Creation of Markets &amp; Industries</a></b>	1:45 PM—4:45 PM <b>666: <a href="#">Translational Research in Business: Generating Knowledge at the Interface of Academia and Industry</a></b>
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