Welcome to the 2017 TLC@AOM

Teaching and Learning Conference
Sunday, August 6, 2017
Hilton Atlanta, 2nd Floor
Atlanta, GA

Teaching and Learning Conference Committee
Co-Chair: Ben Blackford, Northwest Missouri State University
Co-Chair: Brett Paul Matherne, Georgia State University
Program Co-Chair: Michael Brian Cohen, Deakin University
Program Co-Chair: Rebecca Thacker, Ohio University
Communications Co-Chair and Program Co-Chair Elect: Rob Koonce, Creighton University
Communications Co-Chair and Program Co-Chair Elect: Stefan Krummaker, Queen Mary University of London

Highlights:
➢ Over 9 hours of Practice Sharing – Peer Learning – Reflection – Networking
➢ Where and When: All TLC sessions will be held on the 2nd Floor of the Hilton Atlanta, on Sunday August 6th.
➢ Admission: To attend any session at TLC@AOM you must be a member of the Academy of Management, registered for the Annual Meeting, and registered for the TLC@AOM. The cost to register for TLC is US$130.00 and the deadline to register is August 6, 2017. Please be sure to bring your TLC tickets, which will be printed on your AOM name badge.
➢ Breakfast: We begin at 7:30 AM on Sunday in Grand Ballroom C,D with informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks.
➢ Program Choices: You have a choice of 10 concurrent sessions. Some sessions require additional pre-registration. See the TLC@AOM program for further details.
➢ Plenary: From 12:00 PM – 1:30 PM, enjoy lunch and listen to keynote speaker Dr. Ken Brown of the University of Iowa, co-author of the Human Relations 2016 Paper of the Year. Professor Brown’s presentation is entitled “Confessions of an Award-Winning Teacher.” He says, “Despite spending considerable time carefully designing learning events in classes, I wonder if at times I do more harm than good.” Confronting the challenges of student engagement with course content and with assessment, Brown embarked upon an interesting journey. His path led him to experiment with teaching techniques grounded in empirical research. Despite their proven effectiveness, he was confronted with some issues that he had not previously considered. Professor Brown will describe his own efforts to become more critical and reflective in his teaching, and challenge participants to do the same.
➢ TLC Networking: All day in the pre-function areas just outside rooms 222 and 217. Come to network and/or conduct informal discussions throughout the day.
➢ TLC @AOM ‘FEEDback and Cocktails’: 4:00 PM in Grand Ballroom C,D. Join us for a free drink and snacks as TLC registrants continue to network, reflect, and provide feedback for next year!
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<th>Start</th>
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<th>Session Information</th>
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<td>Sun</td>
<td>7:30am</td>
<td>506</td>
<td>HIL:Grand Ballroom C,D</td>
<td>TLC@AOM Committee Breakfast &amp; Welcome</td>
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<td>8:30am</td>
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<td>531</td>
<td>HIL:Room 215</td>
<td>Writing Business Cases</td>
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<td>532</td>
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<td>Workflows for Academics</td>
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<td>Self-Managed Learning (CANCELLED)</td>
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<td>Soft Skills Activities</td>
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<td>Making Effective Use of Student Evaluations</td>
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<td>Teamwork Teaching Challenges</td>
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<td>Graphic Syllabus</td>
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<td>Methods for Enabling Innovation Learning</td>
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<td>Student Reflections on Management Education</td>
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<td>Elegant Incongruity</td>
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<td>12:00pm</td>
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<td>HIL:Grand Ballroom C,D</td>
<td>TLC@AOM Luncheon &amp; Plenary</td>
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<td>HR and OB Activities</td>
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<td>Experiencing PBL</td>
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<td>Layered Standardized Exams</td>
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<td>Next Gen Interactive Cases</td>
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<td>Better Meeting Employers’ Need (CANCELLED)</td>
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<td>Teaching Assistant training</td>
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<td>Student Case Writing</td>
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<td>Novel Pedagogy: Ethics Education</td>
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<td>Studio-Based Learning</td>
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<td>4:00pm</td>
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<td>763</td>
<td>HIL:Grand Ballroom C,D</td>
<td>FEEDback and Cocktails</td>
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Sunday 7:30AM

**506 : (TLC) TLC@AOM Continental Breakfast & Welcome**
7:30am - 8:20am Hilton Atlanta: Grand Ballroom C,D
Tweet this session: #AOM2017 506
Please join us for informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks.

This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Sunday 8:30AM

**531 : (TLC) Writing and Publishing Instructive and Popular Business Cases**
8:30am - 10:00am Hilton Atlanta: Room 215
Tweet this session: #AOM2017 531
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Chair: Karen MacMillan, Wilfrid Laurier U.
Presenters: Meredith J. Woodwark, Wilfrid Laurier U.; Karin Schnarr, Wilfrid Laurier U.; Brent D Beal, The U. of Texas at Tyler

**532 : (TLC) Workflows for Academics**
8:30am - 9:30am Hilton Atlanta: Room 216
Tweet this session: #AOM2017 532
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Organizer: Michael Brian Cohen, Deakin U.

**533 : (TLC) Letting Go: Supporting Students Build Bridges Across the University and Workplace Interface (CANCELLED)**
8:30am - 9:30am Hilton Atlanta: Room 217
Tweet this session: #AOM2017 533
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Facilitator: Stefan Cantore, Southampton Business School, U.K.

**534 : (TLC) Theoretical Humour: Utilizing Graphic Novel Elements to Improve Pre-Classroom Reading (CANCELLED)**
8:30am - 10:00am Hilton Atlanta: Room 218
Tweet this session: #AOM2017 534
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Chair: Kumaran Rajaram, Nanyang Technological U.
Facilitators: Andrea Honal, Duale Hochschule Baden-Württemberg, Mannheim; Timothy Colin Bednall, Swinburne U.; Volker M. Rundshagen, U. of Applied Sciences Stralsund

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**535 : (TLC) Team-Based Learning for Entrepreneurship Educators**
8:30am - 10:00am Hilton Atlanta: Room 219
Tweet this session: #AOM2017 535
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Presenter: Peter Balan, U. of South Australia

**536 : (TLC) Closing the Gap: Practical Ideas for Soft Skills Learning Activities**
8:30am - 9:30am Hilton Atlanta: Room 220
Tweet this session: #AOM2017 536
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Speakers: Kelly A Moliica, U. of Memphis; Nicole M. Coomber, U. of Maryland

**537 : (TLC) Teaching Key Workplace Skills for the 21st Century: Problem Solving and Critical Thinking**
8:30am - 10:00am Hilton Atlanta: Room 222
Tweet this session: #AOM2017 537
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

Participants: Mel Fugate, U. of South Australia; Angelo J. Kinicki, Arizona State U.; Patrick Soleymani, George Mason U.

**538 : (TLC) Field of Dreams: Building Our Teaching Destiny Via Student Motivation**
8:30am - 10:00am Hilton Atlanta: Room 223
Tweet this session: #AOM2017 538
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Presenter: Don Vandewalle, Southern Methodist U.

**539 : (TLC) Exemplary Practices for 21st Century Classroom: (Technology) Enhanced Learning Approaches**
8:30am - 10:00am Hilton Atlanta: Room 224
Tweet this session: #AOM2017 539
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Facilitators: Andrea Honal, Duale Hochschule Baden-Württemberg, Mannheim; Timothy Colin Bednall, Swinburne U.; Volker M. Rundshagen, U. of Applied Sciences Stralsund
546 : (TLC) Making Effective Use of Student Evaluations
9:40am - 10:40am Hilton Atlanta: Room 216
Tweet this session: #AOM2017 546
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Organizer: Scott R Gallagher, James Madison U.
Facilitators: Sarika Pruthi, San Jose State U.; Rebecca A. Thacker, Ohio U.

547 : (TLC) Teamwork Teaching Challenges: We Really Do Need to Teach Students How to Work In Teams
9:40am - 10:40am Hilton Atlanta: Room 217
Tweet this session: #AOM2017 547
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Organizers: Lena Zander, Uppsala U.; Christina Sue-Chan, City U. of Hong Kong
Presenters: Yik Kiu Lee, City U. of Hong Kong; Minna Marinova Paunova, Copenhagen Business School; Lissa Virginia Young, United States Military Academy

548 : (TLC) Leadership Coaching in Complexity: The EFIRE Model for Shaping Coaching Conversations
9:40am - 10:40am Hilton Atlanta: Room 220
Tweet this session: #AOM2017 548
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Facilitators: Kate Joyner, Graduate School of Business, QUT; Geoffrey Abbott, Queensland U. of Technology

549 : (TLC) The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching
9:40am - 11:40am Hilton Atlanta: Room 221
Tweet this session: #AOM2017 549
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required for TLC@AOM at http://bit.ly/RegisterforAOM2017. Additionally, pre-registration for this session is required. To register online, please visit https://secure.aom.org/PDWReg. Space is limited and registration is on a first-come, first-served basis. Please contact Michael Cohen at michael.cohen@deakin.edu.au to obtain the registration code. The deadline to register is August 6, unless sold out.
Facilitators: Tawnya Means, U. of Florida; Elissa Grossman, USC Marshall School of Business

558 : (TLC) Tools for Scaffolding Learning: Graphic Syllabus and Outcomes Map
10:15am - 11:45am Hilton Atlanta: Room 215
Tweet this session: #AOM2017 558
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Facilitators: Claudette Marie Peterson, North Dakota State U.; Tim O. Peterson, North Dakota State U.; Thomas F. Hawk, Frostburg State U.

559 : (TLC) Methods for Enabling Innovation Learning
10:15am - 11:45am Hilton Atlanta: Room 218
Tweet this session: #AOM2017 559
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Presenter: Carlos Osorio-Urzuza, Deusto Business School

560 : (TLC) Putting Student Users in the Heart of a Gamified Course Design
10:15am - 11:45am Hilton Atlanta: Room 222
Tweet this session: #AOM2017 560
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Presenter: Crystal Han-Huei Tsay, U. of Greenwich

561 : (TLC) Pan-Disciplinary Learning in Leadership Education
10:15am - 11:45am Hilton Atlanta: Room 223
Tweet this session: #AOM2017 561
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Facilitators: Linda Klonsky, Chicago School of Professional Psychology; George W. Hay, Chicago School of Professional Psychology; Julie Ellen Benesh, Chicago School of Professional Psychology

562 : (TLC) Innovative Teaching Strategies for Corporate Entrepreneurship
10:15am - 11:45am Hilton Atlanta: Room 223
Tweet this session: #AOM2017 562
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Organizers: Srivardhini K. Jha, Indian Institute of Management, Bangalore; Dalhia Mani, Indian Institute of Management, Bangalore
Sunday 10:50AM

602: (TLC) Student Reflections on Management Education
10:50am - 11:50am Hilton Atlanta: Room 216
Twee this session: #AOM2017 602
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Organizers: Brett Paul Matherne, Georgia State U.; Benjamin John Blackford, Northwest Missouri State U.
Facilitator: Benjamin John Blackford, Northwest Missouri State U.

603: (TLC) Distracting Devices: Saying NO (Mostly) to Laptops and Smartphones in the Classroom
10:50am - 11:50am Hilton Atlanta: Room 217
Twee this session: #AOM2017 603
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Chair: Karen MacMillan, Wilfrid Laurier U.
Presenter: Jennifer Komar, Wilfrid Laurier U.

604: (TLC) Elegant Incongruity: Exploring the Benefits and Limitations of Humor Theory in Learning Agility
10:50am - 11:50am Hilton Atlanta: Room 220
Twee this session: #AOM2017 604
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Presenters: Nicole C. Jackson, U. of Connecticut; Catherin Berlin, Altreuter Berlin

Sunday 12:00PM

612: (TLC) TLC@AOM Luncheon & Plenary
12:00pm - 1:30pm Hilton Atlanta: Grand Ballroom C,D
Twee this session: #AOM2017 612
The luncheon features Dr. Ken Brown of the University of Iowa. His presentation is entitled “Confessions of an Award-Winning Teacher.” Despite spending considerable time carefully designing learning events in classes, Brown wonders if at times he does more harm than good. Confronting the challenges of student engagement with course content and with assessment, Professor Brown will describe his own efforts to become more critical and reflective in his teaching, and challenge participants to do the same.
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Sunday 1:40PM

656: (TLC) HR and OB Activities on Job Design, Managerial Decision-Making, Org'l Structure, and Recruitment
1:40pm - 2:40pm Hilton Atlanta: Room 215
Twee this session: #AOM2017 656
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Chair: Karen MacMillan, Wilfrid Laurier U.
Presenter: Jennifer Komar, Wilfrid Laurier U.

657: (TLC) Outsiders in the Classroom: The Role of Guest Speakers in Enhancing Learning
1:40pm - 2:40pm Hilton Atlanta: Room 216
Twee this session: #AOM2017 657
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Organizer: Sarika Pruthi, San Jose State U.
Facilitators: Anuradha Basu, San Jose State U.; David Hadden, San Jose State U.; Richard DeVaul, West Virginia U. /Texas A & M

658: (TLC) Enhancing Simulation Learning with Team Mental Model Mapping
1:40pm - 2:40pm Hilton Atlanta: Room 217
Twee this session: #AOM2017 658
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Presenter: Sonia M. Goltz, Michigan Technological U.
669: (TLC) Identifying and Overcoming Threshold Concepts When Teaching Sustainability
1:40pm - 2:40pm Hilton Atlanta: Room 218
Tweet this session: #AOM2017 669
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Participant: Norman T. Sheehan, U. of Saskatchewan

660: (TLC) Redesigning Entrepreneurship Education: Role of Family Support
1:40pm - 2:40pm Hilton Atlanta: Room 219
Tweet this session: #AOM2017 660
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Coordinators: Alexander Settles, Rutgers U.; Arturo E. Osorio, Rutgers U.

661: (TLC) Teaching and Learning the Sustainable Development Goals: Experiences of Brazilian Business Schools
1:40pm - 3:40pm Hilton Atlanta: Room 220
Tweet this session: #AOM2017 661
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Organizer: Priscila Borin De Oliveira Claro, Insper Institute of Education and Research
Presenters: Gustavo Lolola, ISAE/FGV; Norman Arruda Neto, ISAE/FGV; Gustavo Fernandes, FGV-EAESP; Ricardo Campos, Fundação Dom Cabral; Rafaela De Araújo, Fundação Dom Cabral; Adriana Caldana, FEARP- FEARP - Faculdade de Economia, Administração e Contabilidade de Ribeirão

662: (TLC) The FLIPPED Workshop: Build In Some Simple Tech Interactions to Enhance Your Classroom Teaching
1:40pm - 3:40pm Hilton Atlanta: Room 221
Tweet this session: #AOM2017 662
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required for TLC@AOM at http://bit.ly/RegisterforAOM2017. Additionally, pre-registration for this session is required. To register online, please visit https://secure.aom.org/PDWRReg. Space is limited and registration is on a first-come, first-served basis. Please contact Michael Cohen at michael.cohen@deakin.edu.au to obtain the registration code. The deadline to register is August 6, unless sold out.
Facilitators: Tawnya Means, U. of Florida; Elissa Grossman, USC Marshall School of Business

663: (TLC) At the Interface to a Problem: Experiencing Problem-based Learning
1:40pm - 3:40pm Hilton Atlanta: Room 222
Tweet this session: #AOM2017 663
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.

664: (TLC) Assessment Portfolio: Applying Layered Standardized Examinations to Improve Classroom Assessment
1:40pm - 2:40pm Hilton Atlanta: Room 224
Tweet this session: #AOM2017 664
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Coordinator: David L. Anderson, Taylor U.
Participant: Stuart James, U. of Virginia Darden School

665: (TLC) New Frontiers In Management Education: Next Generation Interactive, Multimedia Cases
1:40pm - 3:40pm Hilton Atlanta: Room 227
Tweet this session: #AOM2017 665
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Presenter: Henry W. Lane, Northeastern U.

Sunday 2:50PM

712: (TLC) Better Meeting Employers’ Needs: Classroom Opportunities from Practitioners Across Disciplines (CANCELLED)
2:50pm - 3:50pm Hilton Atlanta: Room 215
Tweet this session: #AOM2017 712
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.
Coordinator: Erin McLaughlin, Nova Southeastern U.
713   (TLC) Supporting Teaching Assistants to Enhance Teaching Practice and Increase Students’ Engagement  
2:50pm - 3:50pm Hilton Atlanta: Room 216  
Tweet this session:  #AOM2017  713  
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.  
Presenters: Valerie Cotronei-Baird, Education; Austin Chia, The U. of Melbourne  
Participant: Angela Paladino, The U. of Melbourne

714   (TLC) Case Writing as a Class Project: How to Manage the Student Case-Writing Process  
2:50pm - 3:50pm Hilton Atlanta: Room 217  
Tweet this session:  #AOM2017  714  
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.  
Chair: Brent D Beal, The U. of Texas at Tyler  

715   (TLC) Teaching an Innovative Approach to Business Leader Ethics Education  
2:50pm - 3:50pm Hilton Atlanta: Room 218  
Tweet this session:  #AOM2017  715  
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.  
Presenter: Tom Elwood Culham, The U. of British Columbia

716   (TLC) Porter’s Diamond as a Framework for Business-Focused Short-Term Study Abroad Courses  
2:50pm - 3:50pm Hilton Atlanta: Room 219  
Tweet this session:  #AOM2017  716  
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.  
Presenter: Russell W. Teasley, U. of North Georgia  
Participants: Katie Simmons, U. of North Georgia; Marilyn M Helms, Dalton State College

717   (TLC) Studio-based Learning: What It Is, Why It Matters, and How to Put It Into Practice  
2:50pm - 3:50pm Hilton Atlanta: Room 223  
Tweet this session:  #AOM2017  717  
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.  
Presenters: Stefan Meisiek, Copenhagen Business School; Shannon Hessel, Copenhagen Business School

763   (TLC) FEEDback and Cocktails  
4:00pm - 5:00pm Hilton Atlanta: Grand Ballroom C,D  
Tweet this session:  #AOM2017  763  
TLC attendees are invited to a social hour to share experiences and provide suggestions to the TLC Committee members for how TLC can be even better next year. New this year - cocktails (one free drink coupon for each attendee) and snacks will be provided following the participant feedback! This is a great opportunity to network with TLC attendees! 
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at http://bit.ly/RegisterforAOM2017. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 6, unless sold out.