Welcome to the 2018 TLC@AOM

Teaching and Learning Conference
Sunday, August 12, 2018
Chicago Marriott Downtown Magnificent Mile, 5th Floor
Chicago, IL

Teaching and Learning Conference Committee

Chair: **Rebecca Thacker**, *Ohio University*
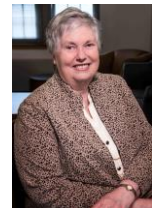Program Co-Chair: **Rob Koonce,** *Creighton University*
Program Co-Chair: **Stefan Krummaker,** *Queen Mary University of London*
Communications Co-Chair: **C. Douglas Johnson**, *Georgia Gwinnett College*
Communications Co-Chair: **Sarika Pruthi,** *San Jose State University*

Highlights:

➢ **Over 9 hours of Practice Sharing, Peer Learning and Networking in more than 55 interactive and inspirational TLC sessions**

➢ **Where and When:** All TLC sessions will be held on the 5th Floor of the Chicago Marriott on Sunday, August 12th.

➢ **Admission:** To attend any session at TLC@AOM you must be a member of the Academy of Management, registered for the Annual Meeting, and registered for the TLC@AOM. The cost to register for TLC is US$130.00 and the deadline to register is August 12th, unless sold out. Please be sure to bring your TLC tickets to registration, which will be printed on your AOM name badge.

➢ **Breakfast:** We begin at 7:30 AM on Sunday in the 'Chicago D,E' ballroom with informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks.

➢ **Program Choices:** You have a choice of up to 11 concurrent sessions. The interactive workshop on 'Flipped Classroom Teaching' requires additional pre-registration. See the TLC@AOM program for further details.

➢ **Plenary:** From 12:00 PM – 1:30 PM, enjoy lunch and listen to keynote speaker Professor Jean M. Bartunek, Robert A. and Evelyn J. Ferris Chair, Professor of Management and Organization at Boston College, Past Academy of Management President and current dean of the Academy of Management Fellows. The title of Jean's presentation is 'What Relevant Teaching Might Really Mean'.

➢ **TLC Networking:** Plenty of networking opportunities all day in the sessions, during the breaks, and at the luncheon, with further opportunities at the closing social.

➢ **TLC @AOM 'FEEDback and Drinks':** 5:00 PM in the 'Chicago D,E' ballroom. Join us for a free drink and snacks as TLC registrants continue to network, reflect, and provide feedback for next year!

➢ **Any questions –** please contact the TLC@AoM Committee at tlcprogram@aom.org

Teaching & Learning Conference

Program Chair: Rob Koonce, Creighton U.
Program Chair: Stefan Krummaker, Queen Mary U. of London

Day	Start	#	Location	Session Information
Sun	7:30am	**527**	MAR:Chicago D,E	TLC@AOM Welcome Breakfast
	8:30am	**551**	MAR:Chicago B	Student Wellbeing & Resilience
		552	MAR:Chicago C	Engaging Millennial Students
		553	MAR:Chicago F	Restorative Followership
		554	MAR:Chicago G	Making a Difference
		555	MAR:Chicago H	How to Help Your Students to Write a Great Case
		556	MAR:Denver	Student Success and Adjuncts
		557	MAR:Houston	An Activity to Teach Blue Ocean
		558	MAR:Kansas City	Teaching with metaBUS
		559	MAR:Los Angeles	Connecting the Classroom
		560	MAR:Miami	21st Century Classroom
		561	MAR:Scottsdale	HR Classroom Simulation
	9:40am	**567**	MAR:Chicago A	Flipped Classroom Workshop
		568	MAR:Chicago B	Pedagogical Publication
		569	MAR:Chicago C	Classroom Activity Templates
		570	MAR:Chicago F	Making Graduates More Valuable
		571	MAR:Chicago G	High Impact Learning
		572	MAR:Chicago H	Service Learning and PM
		573	MAR:Denver	Teaching in Emerging Markets
		574	MAR:Houston	Gender Experiential Exercises
		575	MAR:Kansas City	So You Want to Form a Union?
		576	MAR:Los Angeles	Inclusive Learning & Teaching
		577	MAR:Miami	Self Efficacy and Learning
		578	MAR:Scottsdale	Marshmallow Challenge
	10:50am	**595**	MAR:Chicago B	Business Ethics in Action
		596	MAR:Chicago C	First Class First Impressions
		597	MAR:Chicago F	Online Tools
		598	MAR:Chicago G	Enabling Experiential Education
		599	MAR:Chicago H	Creating and Teaching with Live Business Cases
		600	MAR:Denver	A Corporate Governance In-Class
		601	MAR:Kansas City	HR/OB Experiential Activities
		602	MAR:Los Angeles	Busn Sims in Mixed Age Classes
		603	MAR:Miami	Boundary Spanning Education
		604	MAR:Scottsdale	Guiding Small Group Leaders
	12:00pm	**620**	MAR:Chicago D,E	TLC@AOM Luncheon and Plenary
	1:40pm	**659**	MAR:Chicago B	Employability Skills
		660	MAR:Chicago C	How to Become a Best-Selling Case Writer
		661	MAR:Chicago F	Executive Grand Rounds
		662	MAR:Chicago G	Adaptive Learning & Teaching
		663	MAR:Chicago H	Improving Lives through Faculty Led Study Abroad
		664	MAR:Denver	Student-run Business Labs
		665	MAR:Houston	Bus. Leadership Minor Revision
		666	MAR:Kansas City	Learning from Industry Mentors
		667	MAR:Los Angeles	Online Solutions
		668	MAR:Miami	Sustainability & Curriculum
		669	MAR:Scottsdale	How to Build a Culture of Instructional Innovation
	2:30pm	**711**	MAR:Chicago A	Flipped Classroom Workshop

Teaching & Learning Conference (continued)

Day	Start	#	Location	Session Information
Sun	3:20pm	725	MAR:Chicago B	Dare to Do Experiments
		726	MAR:Chicago C	Engaging Capstones: Lessons to Learn
		727	MAR:Chicago F	A Digital Leadership Program
		728	MAR:Chicago G	The PIPE Club
		729	MAR:Chicago H	Framing Online Mgt. Education
		730	MAR:Denver	Plan Projects: See-Limit-Flow
		731	MAR:Houston	Active Testing Techniques
		732	MAR:Kansas City	Assessment for Learning
		733	MAR:Los Angeles	Managing Determinants of Innovation Learning
		734	MAR:Miami	Supporting Student Engagement in Grand Challenges (CANCELLED)
		735	MAR:Scottsdale	Nonprofit Strategic Leadership
	5:00pm	786	MAR:Chicago D,E	TLC@AOM FEEDback & Drinks

Sunday 7:30AM

527 : *(TLC)* **TLC@AOM Welcome Breakfast**
7:30am - 8:20am Marriott Chicago Downtown - Magnificent Mile: Chicago D,E
Tweet this session: **#AOM2018   527**
Please join us for informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks. This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Sunday 8:30AM

551 📖👁: *(TLC)* **Adam Smith Cared and We Should Too: Our Duty of Care for Student Wellbeing and Resilience**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: **#AOM2018   551**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Belgin Okay-Somerville**, U. of Glasgow**; Adina Dudau**, U. of Glasgow Adam Smith Business School**; Robert McMaster**, Adam Smith Business School, U. of Glasgow**; Alvise Favotto**, U. of Glasgow**; Anna Morgan-thomas**, Adam Smith Business School, U. of Glasgow**; Minmin Du**, Adam Smith Business School, U. of Glasgow

552 📖👁🗨🖥✋: *(TLC)* **Engaging Millennial Students through Community-Engaged Experiential Learning**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: **#AOM2018   552**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Facilitator: **Jonathan Westover**, Utah Valley U.

553 📖: *(TLC)* **Restorative Followership: Improving Lives in the Classroom**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: **#AOM2018   553**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **David B. Zoogah**, Xavier U.**; Erica Anthony**, Morgan State U.

554 📖🗨: *(TLC)* **Making a Difference in Local Communities Through Classroom-As-Organization Approach**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: **#AOM2018   554**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Participants: **Ovidiu Cocieru**, U. of Massachusetts, Amherst**; Matthew C. Lyle**, U. of Massachusetts, Amherst

555 📖: *(TLC)* **How to Help Your Students to Write a Great Case**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: **#AOM2018   555**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: **Brent D Beal**, U. of Texas at Tyler
Presenters: **Karen MacMillan**, Wilfrid Laurier U.**; Karin Schnarr**, Wilfrid Laurier U.**; Meredith J. Woodwark**, Wilfrid Laurier U.

556 📖: *(TLC)* **Improving Student Success by Engaging Adjunct Faculty**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: **#AOM2018   556**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Cheryl Wyrick**, California State Polytechnic U., Pomona**; Ruth Guthrie**, California State Polytechnic U., Pomona

557 📖👁: *(TLC)* **An Interactive Activity to Formulate and Evaluate Blue Ocean Strategies**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Houston
Tweet this session: **#AOM2018   557**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Norman T. Sheehan**, U. of Saskatchewan

558 📖: *(TLC)* **Bringing Meta-Analytic Evidence into the Classroom: Teaching with metaBUS**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Kansas City
Tweet this session: **#AOM2018   558**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Andrew A. Bennett**, Old Dominion U.**; James Field**, West Virginia U.**; Frank A. Bosco**, Virginia Commonwealth U.

559 📖☻: *(TLC)* **Connecting the Classroom to the Real World: Making Students Comfortable with the Uncomfortable**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Tweet this session: **#AOM2018   559**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Lowell Christopher Matthews**, Southern New Hampshire U.

560 📖: *(TLC)* **Evidence-Based Teaching for the 21st Century Classroom: Innovative-driven Learning Approaches**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Miami
Tweet this session: **#AOM2018   560**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: **Kumaran Rajaram**, Nanyang Technological U., Singapore
Presenters: **Andrea Honal**, Duale Hochschule Baden-Württemberg, Mannheim**; Timothy Colin Bednall**, Swinburne U.
Participant: **Volker M. Rundshagen**, U. of Applied Sciences Stralsund

561 📖: *(TLC)* **Learning on the Job: A Strategic HR Classroom Simulation**
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Tweet this session: **#AOM2018   561**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: **Jennifer Komar**, Wilfrid Laurier U.

Sunday 9:40AM

567 📖☻: *(TLC)* **The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching**
9:40am - 11:40am Marriott Chicago Downtown - Magnificent Mile: Chicago A
Tweet this session: **#AOM2018   567**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Additionally, pre-registration for this session is required. To register online, please visit https://secure.aom.org/PDWReg. Space is limited and registration is on a first-come, first-served basis. Please contact Rob Koonce at rob.koonce@icloud.com to obtain the registration code. The deadline to register is August 12, unless sold out
Presenters: **Tawnya Means**, U. of Nebraska, Lincoln**; Elissa Grossman**, USC Marshall School of Business

568 📖☻: *(TLC)* **From Classroom Activity to [Pedagogical] Publication**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: **#AOM2018   568**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **C Douglas Johnson**, Georgia Gwinnett College**; Janita Rawls**, Georgia Gwinnett College

569 📖: *(TLC)* **Expand Your Toolbox: Templates for Customizable Classroom Activities**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: **#AOM2018   569**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: **Jennifer Komar**, Wilfrid Laurier U.
Presenters: **Karen MacMillan**, Wilfrid Laurier U.**; Shawn G. Komar**, Wilfrid Laurier U.

570 📖☻: *(TLC)* **Making Our Graduates More Valuable in Their Chosen Careers**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: **#AOM2018   570**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: **Kenneth R Thompson**, DePaul U.
Facilitators: **William F. Martin**, DePaul U.**; Phil Matthew Lewis**, National Center for O*NET Development
Participant: **Daniel J. Koys**, DePaul U.

571 📖: *(TLC)* **Building High Impact Learning into Course Assignments**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: **#AOM2018   571**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Susie S. Cox**, U. of Arkansas, Little Rock
Participant: **Karen Moustafa Leonard**, U. of Arkansas Little Rock

572 📖: *(TLC)* **Service Learning and Project Management: More Effective Learning through Community Engagement**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: **#AOM2018   572**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Marcia Lensges**, Xavier U.**; Tim Kloppenborg**, Xavier U.**; William Slaven**, Northern Kentucky U.

573 📖✈🗣✋: *(TLC)* **Educating the Invisible: Reaching and Teaching Underserved Groups in Emerging Markets**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: **#AOM2018 573**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Facilitators: **Gregory Jordan Dunn**, Narxoz U.**; Anna Nagornova**, American U. of Central Asia**; Aureliu Sindila**, American U. of Central Asia

574 📖🗣✋: *(TLC)* **Gender Awareness in Management: An Inventory of Exercises and an Example of Curriculum Redesign**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Houston
Tweet this session: **#AOM2018 574**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Amanda J. Hancock**, Memorial U. of Newfoundland**; Kara Anne Arnold**, Memorial U. of Newfoundland
Participants: **Dale Foster**, Memorial U. of Newfoundland**; Bishakha Mazumdar**, Memorial U. of Newfoundland

575 📖: *(TLC)* **So You Want to Form a Union?**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Kansas City
Tweet this session: **#AOM2018 575**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Rebecca A. Bull Schaefer**, Gonzaga U.

576 📖🗣✋: *(TLC)* **Inclusive Learning and Teaching: Addressing Issues of Accessibility in the Online Environment**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Tweet this session: **#AOM2018 576**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Facilitator: **Miriam Edwards**, Faculty of Business and Economics, U. of Melbourne

577 📖: *(TLC)* **An Assessment of Student's Self Efficacy and Approach to Learning**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Miami
Tweet this session: **#AOM2018 577**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Priya Chaudhary**, U. of Delhi

Participant: **RK Singh**, Department of Commerce, Delhi School of Economics, U. of Delhi

578 📖👁: *(TLC)* **Teaching Startup Funding with Experiential Learning: The Marshmallow Challenge with a Twist**
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Tweet this session: **#AOM2018 578**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Gilberto Sarfati**, FGV-EAESP

Sunday 10:50AM

595 📖👁: *(TLC)* **From Analysis to Action in Business Ethics: Norm-Taking, Norm-Making and Giving Voice To Values**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: **#AOM2018 595**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Markus Scholz**, FHWien der WKW U. of Applied Sciences for Management and Communication**; Mary Gentile**, U. of Virginia Darden School of Business

596 📖: *(TLC)* **Searching for Love at First Sight: First Day of Class and First Impressions**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: **#AOM2018 596**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: **Gamze Koseoglu**, U. of Melbourne
Speakers: **G. James Lemoine**, U. at Buffalo, The State U. of New York**; Briana Sell Stenard**, Mercer U.**; Sejin Keem**, Portland State U.**; Laura Amo**, U. at Buffalo, The State U. of New York

597 📖: *(TLC)* **Articulate Rise and FlipGrid: Creating Engagement through the Use of Online Tools**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: **#AOM2018 597**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Meagan Eleanor Baskin**, U. of Central Oklahoma

598 🗨: *(TLC)* **The Digital Evolution: Creating Global Reach and Enabling Experiential Supply Chain Education**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: **#AOM2018   598**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Participants: **Stanley E. Fawcett**, Weber State U.**; Amydee Fawcett**, Weber State U.

599 📖: *(TLC)* **Creating and Teaching with Live Business Cases**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: **#AOM2018   599**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Karin Schnarr**, Wilfrid Laurier U.**; Meredith J. Woodwark**, Wilfrid Laurier U.**; Brent D Beal**, U. of Texas at Tyler

600 📖👁🗨: *(TLC)* **Repap and Steven Berg: A Corporate Governance In-Class Case**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: **#AOM2018   600**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Norman T. Sheehan**, U. of Saskatchewan

601 📖: *(TLC)* **Experiential Activities for Teaching Organizational Structure and Labor Relations/Negotiation**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Kansas City
Tweet this session: **#AOM2018   601**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: **Karen MacMillan**, Wilfrid Laurier U.
Presenters: **Jennifer Komar**, Wilfrid Laurier U.**; Shawn G. Komar**, Wilfrid Laurier U.

602 📖✋: *(TLC)* **Business Simulations in Mixed Age Classrooms: Panacea or Curse?**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Tweet this session: **#AOM2018   602**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Ujvala Arun Rajadhyaksha**, Governors State U.

603 📖: *(TLC)* **Boundary Spanning Education: Equipping Students to Become T-Shaped Professionals**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Miami
Tweet this session: **#AOM2018   603**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Jennifer Scott Mobley**, Grove City College

604 📖: *(TLC)* **Improving Small Group Leadership with a Structured Assignment**
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Tweet this session: **#AOM2018   604**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Amanda Menier**, UMass Amherst

Sunday 12:00PM

620 : *(TLC)* **TLC@AOM Luncheon and Plenary**
12:00pm - 1:30pm Marriott Chicago Downtown - Magnificent Mile: Chicago D,E
Tweet this session: **#AOM2018   620**
The luncheon features Jean M. Bartunek - Robert A. and Evelyn J. Ferris Chair, Professor of Management and Organization at Boston College, Past Academy of Management President and current dean of the Academy of Management Fellows. Her presentation is on 'what relevant teaching might really mean'. This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited. The deadline to register is August 12, unless sold out.

Sunday 1:40PM

659 📖: *(TLC)* **A Typology to Integrate Employability Skills in the Business Curriculum**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: **#AOM2018   659**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Valeria Cotronei-Baird**, Education

660 📖: *(TLC)* **How to Become a Best-Selling Case Writer**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: **#AOM2018   660**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: **Karen MacMillan**, Wilfrid Laurier U.
Presenters: **Meredith J. Woodwark**, Wilfrid Laurier U.**; Karin Schnarr**, Wilfrid Laurier U.**; Brent D Beal**, U. of Texas at Tyler

661 📖: *(TLC)* **"Executive Grand Rounds": Adapting Best Practices from Problem-Based Learning in Medical Education**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: **#AOM2018 661**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **C. Ken Weidner**, Saint Joseph's U.; **Elena Lvina**, Saint Joseph's U.

662 📖👁: *(TLC)* **Adaptive Learning and Global Teaching as Accelerator for 21st Century Business Students**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: **#AOM2018 662**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: **Andrea Honal**, Duale Hochschule Baden-Württemberg, Mannheim
Participants: **Luisa Seiler**, DHBW Mannheim / Germany; **Ifenthaler Dirk**, U. of Mannheim / Germany; **Matthias Kuhnel**, U. of Mannheim / Germany

663 📖✈🗨: *(TLC)* **Improving Lives through Faculty Led Study Abroad**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: **#AOM2018 663**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Moderator: **Ronald D. Johnson**, GLOBAL ACADEMIC ADVISORS, LLC
Presenters: **Tim O. Peterson**, North Dakota State U.; **Daniel C. Brenenstuhl**, Arizona State U.; **Mark Johnston**, Crummer Graduate School of Business, Rollins College

664 📖: *(TLC)* **Creating and Using Student-run Businesses as Learning Labs: Interactive Discussion with Examples**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: **#AOM2018 664**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **David F. Robinson**, Indiana State U.

665 📖👁: *(TLC)* **Becoming a Comprehensive 21st Century Leader: Curricular Redesign of the Business Leadership Minor**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Houston
Tweet this session: **#AOM2018 665**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Kimberly Carlson**, Virginia Tech; **Kevin Carlson**, Virginia Tech

666 📖🗨: *(TLC)* **Getting Out of the Building: Learning from Industry Mentors**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Kansas City
Tweet this session: **#AOM2018 666**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: **Sarika Pruthi**, San Jose State U.
Chair: **Anuradha Basu**, San Jose State U.

667 📖: *(TLC)* **Online Professional Development Curriculum: Identifying Challenges and Exploring Solutions**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Tweet this session: **#AOM2018 667**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Sandra Crews**, U. of Missouri, Columbia; **Karen Ashley Gangloff**, U. of Missouri, Columbia

668 📖👁🗨: *(TLC)* **Challenges and Rewards of Teaching Sustainability across the Management Curriculum**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Miami
Tweet this session: **#AOM2018 668**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: **James C. Spee**, U. of Redlands
Facilitators: **Kathleen J. Barnes**, Salem State U.; **Thomas A. Bryant**, Rutgers U.; **Kim Ceulemans**, Toulouse Business School; **John Dilyard**, St. Francis College; **Sinan Erzurumlu**, Babson College; **Virginia Woods Gerde**, Furman U.; **Howard Harris**, U. of South Australia; **Sheila Hanson**, U. of North Dakota; **Burcin Hatipoglu**, Bogazici U.; **Erik Jentges**, ETH Zurich; **Johannes Meuer**, ETH Zurich; **Neil Marriott**, U. of Winchester; **Pru Marriott**, U. of Winchester; **Jacob Park**, Green Mountain College; **Aaron Phillips**, U. of Utah, David Eccles School of Business; **Carole Parkes**, PRME Secretariat / United Nations Global Compact Office; **Sara B. Soderstrom**, U. of Michigan; **Judith Hilde Semeijn**, The Open U., Netherlands; **Salil Kumar Sen**, National Institute of Development Administration (NIDA); **Susana Velez-Castrillon**, U. of West Georgia

669 📖👁: *(TLC)* **How to Build a Culture of Instructional Innovation**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Tweet this session: **#AOM2018   669**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Ryan Baltrip**, College of William and Mary

Sunday 2:30PM

711 📖👁: *(TLC)* **The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching**
2:30pm - 4:30pm Marriott Chicago Downtown - Magnificent Mile: Chicago A
Tweet this session: **#AOM2018   711**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Additionally, pre-registration for this session is required. To register online, please visit https://secure.aom.org/PDWReg. Space is limited and registration is on a first-come, first-served basis. Please contact Rob Koonce at rob.koonce@icloud.com to obtain the registration code. The deadline to register is August 12, unless sold out.
Presenters: **Tawnya Means**, U. of Nebraska, Lincoln; **Elissa Grossman**, USC Marshall School of Business

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Sunday 3:20PM

725 📖👁🎤: *(TLC)* **Dare to Do: Experiments that Facilitate Real-World Feedback & Reflective Learning of Innovation**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: **#AOM2018   725**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: **Theodore L. Hill**, Fox School of Business, Temple U.
Facilitators: **Michelle Histand**, 78th annual meeting; **Margaret Ledwith**, Flinders U.; **Bert Verhoeven**, Flinders U.

726 📖: *(TLC)* **Engaging Capstones: Lessons to Learn**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: **#AOM2018   726**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Justine Ferrer**, Deakin U.

727 📖: *(TLC)* **Testing and Discussing a Digital Leadership Development Program**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: **#AOM2018   727**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and

registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Participants: **Anne Boellingtoft**, Aarhus U.; **Ann-Louise Holten**, U. of Copenhagen

728 📖👁✈✋: *(TLC)* **The Patent, Intellectual Property and Enterprise Club: Innovative Learning**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: **#AOM2018   728**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: **Claire Howell**, Aston Business School; **Lauren Traczykowski**, Aston Business School

729 📖: *(TLC)* **Framing Online Management Education: Practicing What We Teach**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: **#AOM2018   729**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Facilitators: **Julie Ellen Benesh**, Chicago School of Professional Psychology; **Alisha DeWalt**, The Chicago School of Prof Psych

730 📖: *(TLC)* **Plan Projects with Lean in the Classroom: See – Limit – Flow**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: **#AOM2018   730**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Speaker: **Mike Seawood**, Indiana U. Southeast

731 📖: *(TLC)* **Adapting Active Learning Testing Techniques from STEM Fields for the non-STEM Classroom**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Houston
Tweet this session: **#AOM2018   731**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Participant: **Melissa Pirkey**, Cornell U.

732 📖: *(TLC)* **A Guide to Curricular Redesign with an Assessment for Learning and Technology Perspective**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Kansas City
Tweet this session: **#AOM2018   732**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Mairead Brady**, Trinity Business School, Trinity College Dublin - U. of Dublin

733 📖👁✈🗨✋: *(TLC)* **Managing Determinants of Innovation Learning**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Tweet this session: **#AOM2018   733**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Carlos Osorio-Urzua**, Deusto Business School

734 📖: *(TLC)* **Supporting Student Engagement in Grand Challenges (CANCELLED)**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Miami
Tweet this session: **#AOM2018   734**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: **Sarah Hurlow**, Cardiff U.

735 📖👁🗨: *(TLC)* **Innovative Approaches to Teaching Social Entrepreneurship and Strategic Nonprofit Leadership**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Tweet this session: **#AOM2018   735**
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizers: **William F. Meehan**, Stanford Graduate School of Business**; Kim Jonker**, Stanford GSB

Sunday 5:00PM

786 : *(TLC)* **TLC@AOM FEEDback & Drinks**
5:00pm - 6:00pm Marriott Chicago Downtown - Magnificent Mile: Chicago D,E
Tweet this session: **#AOM2018   786**
TLC attendees are invited to a social hour to share experiences and provide suggestions to the TLC Committee for how TLC can be even better next year. Drinks and snacks will be provided. This is a also a great opportunity to network with TLC attendees. This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.