

Exhibits

Exhibits Manager: Megan Johnson, Academy of Management

Day	Start	#	Location	Session Information
Sat	11:30am	2111	HRC:Columbus H	Automated Content Analysis
	1:30pm	2112	HRC:Columbus H	Game-based Learning Success
Sun	9:45am	2113	HRC:Columbus H	Greater Learning Outcomes through Simulations
	11:30am	2114	HRC:Columbus H	Administrative Sciences Editorial Board Meeting
	1:15pm	2115	HRC:Columbus H	Megaprojects Success Factors
	3:00pm	2117	HRC:Columbus H	How to Flip Your Classroom (at least a bit)?
Mon	3:00pm	2116	HRC:Columbus H	Cesim Business Simulations

Saturday 11:30AM

2111 : (EXH) Learn How to Use Automated Content Analysis to Quickly Extract Knowledge from Unstructured Data

11:30am - 1:00pm Hyatt Regency Chicago: Columbus H

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Management Sciences involves researching corporate reports, news articles, press releases, social media and much more. The volume of available text has exploded in the digital age. It is extremely time consuming, expensive and in many cases impossible to read each and every document related to one's research. Automated content analysis makes it possible to systematically import and analyze very large volumes of text documents without spending vast sums on hiring coders. This presentation will showcase the different content analysis approaches such as computer assisted qualitative coding; text mining; content analysis dictionaries or taxonomies and supervised machine learning. We will discuss when one technique may be more appropriate than another and how they can work together to analyze text data. Keywords: text mining, content analysis, text analysis

Saturday 1:30PM

2112 : (EXH) Game-Based Learning Success: Engaging Students with Experiential Learning Simulations

1:30pm - 2:30pm Hyatt Regency Chicago: Columbus H

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*Ad agency veteran, bestselling author, award-winning Ei Games founder and co-author of upcoming book *The Professor & the Madman's Guide to Successful Game-Based Learning* provides his tips, insights and guidance for implementing game-based learning successfully into your courses.*

Presenter: **Kevin Allen**, Ei Games

Sunday 9:45AM

2113 : (EXH) Greater Learning Outcomes through Simulations

9:45am - 11:15am Hyatt Regency Chicago: Columbus H

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Our simulations are proven to be effective learning tools, providing you the resource that will help your students Learn by Doing! Nearly 700 schools worldwide and nearly 70,000 students per year use our simulations. We would welcome the opportunity to discuss with you how our Management simulations might enhance your course.

Come and see some examples of how our customers have effectively used our simulations and take away some ideas for ways you can use this resource for you class! Keywords: management simulations

Presenter: **Tim Sams**, Interpretive Simulations

Sunday 11:30AM

2114 : (EXH) Administrative Sciences Editorial Board Meeting

11:30am - 1:00pm Hyatt Regency Chicago: Columbus H

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Welcome to the Editorial Board Meeting. We are eager to know your advice and would like to discuss the future plans for the journal.

Your participation and support will be much appreciated. Keywords: journal meeting, management, administrative sciences

Sunday 1:15PM

2115 : (EXH) What's driving the success of Megaprojects? Novel research method & evidence from 44 European Cases

1:15pm - 2:45pm Hyatt Regency Chicago: Columbus H

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Megaprojects are often associated in the academic literature with stories of cost overrun and delays. However, this narrative is often misleading since several megaprojects are delivered on time and/or budget. The presentation, therefore, address the questions: What's driving the success of Megaprojects? What's associated with their cost and time performance? The presentation discusses a method of identifying, in a quantitative and rigorous manner, the characteristics related to project management performance in megaprojects. It provides an investigation of how stakeholders can use this knowledge to ensure more effective design and delivery for megaprojects. The research is grounded in 44 megaprojects and a systematic, empirically based methodology that employs the Fisher's exact test and machine learning techniques to identify the correlation between megaprojects' characteristics and performance, paving the way to an understanding of their causation. Keywords: megaprojects, research method, success factors

Presenter: **Giorgio Locatelli**, U. of Leeds

Sunday 3:00PM

2117 : (EXH) How to Flip Your Classroom (at least a bit)?

3:00pm - 4:30pm Hyatt Regency Chicago: Columbus H

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The flipped classroom is gaining more and more momentum. It is a type of blended learning where the traditional one-way lecture environment is reversed to some extent, and some of the more tedious tasks such as acquiring definitions and basic knowledge are moved outside the classroom. At the same time, the professor is then free to spend more time on higher value-added classroom discussion. But how to do this exactly remains somewhat opaque. In this interactive workshop, we will share some ideas and provide hands-on examples of on how to flip your classroom using case studies, interactive study software tools, and simulations. All are welcome to attend, no pre-registration necessary.

Speaker: **Frank T. Rothaermel**, Georgia Institute of Technology

Monday 3:00PM

2116 : (EXH) Cesim Business Simulations

3:00pm - 4:00pm Hyatt Regency Chicago: Columbus H

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Cesim simulations are built on an easy to use, scalable and highly automated online platform. Improve your students' business competencies and employability by letting them fail in a safe and fun learning environment. Keywords: simulations, employability, engagement