Welcome to the 2018 TLC@AOM

Teaching and Learning Conference
Sunday, August 12, 2018
Chicago Marriott Downtown Magnificent Mile, 5th Floor
Chicago, IL

Teaching and Learning Conference Committee
Chair: Rebecca Thacker, Ohio University
Program Co-Chair: Rob Koonce, Creighton University
Program Co-Chair: Stefan Krummaker, Queen Mary University of London
Communications Co-Chair: C. Douglas Johnson, Georgia Gwinnett College
Communications Co-Chair: Sarika Pruthi, San Jose State University

Highlights:
- Over 9 hours of Practice Sharing, Peer Learning and Networking in more than 55 interactive and inspirational TLC sessions
- Where and When: All TLC sessions will be held on the 5th Floor of the Chicago Marriott on Sunday, August 12th.
- Admission: To attend any session at TLC@AOM you must be a member of the Academy of Management, registered for the Annual Meeting, and registered for the TLC@AOM. The cost to register for TLC is US$130.00 and the deadline to register is August 12th, unless sold out. Please be sure to bring your TLC tickets to registration, which will be printed on your AOM name badge.
- Breakfast: We begin at 7:30 AM on Sunday in the ‘Chicago D,E’ ballroom with informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks.
- Program Choices: You have a choice of up to 11 concurrent sessions. The interactive workshop on ‘Flipped Classroom Teaching’ requires additional pre-registration. See the TLC@AOM program for further details.
- Plenary: From 12:00 PM – 1:30 PM, enjoy lunch and listen to keynote speaker Professor Jean M. Bartunek, Robert A. and Evelyn J. Ferris Chair, Professor of Management and Organization at Boston College, Past Academy of Management President and current dean of the Academy of Management Fellows. The title of Jean’s presentation is ‘What Relevant Teaching Might Really Mean’.
- TLC Networking: Plenty of networking opportunities all day in the sessions, during the breaks, and at the luncheon, with further opportunities at the closing social.
- TLC @AOM ‘FEEDback and Drinks’: 5:00 PM in the ‘Chicago D,E’ ballroom. Join us for a free drink and snacks as TLC registrants continue to network, reflect, and provide feedback for next year!
- Any questions – please contact the TLC@AoM Committee at tlcprogram@aom.org
<table>
<thead>
<tr>
<th>Day</th>
<th>Start</th>
<th>#</th>
<th>Location</th>
<th>Session Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun</td>
<td>7:30am</td>
<td>527</td>
<td>MAR:Chicago D,E</td>
<td>TLC@AOM Welcome Breakfast</td>
</tr>
<tr>
<td></td>
<td>8:30am</td>
<td>551</td>
<td>MAR:Chicago B</td>
<td>Student Wellbeing &amp; Resilience</td>
</tr>
<tr>
<td></td>
<td></td>
<td>552</td>
<td>MAR:Chicago C</td>
<td>Engaging Millennial Students</td>
</tr>
<tr>
<td></td>
<td></td>
<td>553</td>
<td>MAR:Chicago F</td>
<td>Restorative Followership</td>
</tr>
<tr>
<td></td>
<td></td>
<td>554</td>
<td>MAR:Chicago G</td>
<td>Making a Difference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>555</td>
<td>MAR:Chicago H</td>
<td>How to Help Your Students to Write a Great Case</td>
</tr>
<tr>
<td></td>
<td></td>
<td>556</td>
<td>MAR:Denver</td>
<td>Student Success and Adjuncts</td>
</tr>
<tr>
<td></td>
<td></td>
<td>557</td>
<td>MAR:Houston</td>
<td>An Activity to Teach Blue Ocean</td>
</tr>
<tr>
<td></td>
<td></td>
<td>558</td>
<td>MAR:Kansas City</td>
<td>Teaching with metaBUS</td>
</tr>
<tr>
<td></td>
<td></td>
<td>559</td>
<td>MAR:Los Angeles</td>
<td>Connecting the Classroom</td>
</tr>
<tr>
<td></td>
<td></td>
<td>560</td>
<td>MAR:Chicago</td>
<td>21st Century Classroom</td>
</tr>
<tr>
<td></td>
<td>9:40am</td>
<td>561</td>
<td>MAR:Chicago</td>
<td>HR Classroom Simulation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>567</td>
<td>MAR:Chicago A</td>
<td>Flipped Classroom Workshop</td>
</tr>
<tr>
<td></td>
<td></td>
<td>568</td>
<td>MAR:Chicago B</td>
<td>Pedagogical Publication</td>
</tr>
<tr>
<td></td>
<td></td>
<td>569</td>
<td>MAR:Chicago C</td>
<td>Classroom Activity Templates</td>
</tr>
<tr>
<td></td>
<td></td>
<td>570</td>
<td>MAR:Chicago F</td>
<td>Making Graduates More Valuable</td>
</tr>
<tr>
<td></td>
<td></td>
<td>571</td>
<td>MAR:Chicago G</td>
<td>High Impact Learning</td>
</tr>
<tr>
<td></td>
<td></td>
<td>572</td>
<td>MAR:Chicago H</td>
<td>Service Learning and PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>573</td>
<td>MAR:Denver</td>
<td>Teaching in Emerging Markets</td>
</tr>
<tr>
<td></td>
<td></td>
<td>574</td>
<td>MAR:Houston</td>
<td>Gender Experiential Exercises</td>
</tr>
<tr>
<td></td>
<td></td>
<td>575</td>
<td>MAR:Kansas City</td>
<td>So You Want to Form a Union?</td>
</tr>
<tr>
<td></td>
<td></td>
<td>576</td>
<td>MAR:Los Angeles</td>
<td>Inclusive Learning &amp; Teaching</td>
</tr>
<tr>
<td></td>
<td></td>
<td>577</td>
<td>MAR:Miami</td>
<td>Self Efficacy and Learning</td>
</tr>
<tr>
<td></td>
<td></td>
<td>578</td>
<td>MAR:Scottsdale</td>
<td>Marshmallow Challenge</td>
</tr>
<tr>
<td></td>
<td>10:50am</td>
<td>595</td>
<td>MAR:Chicago B</td>
<td>Business Ethics in Action</td>
</tr>
<tr>
<td></td>
<td></td>
<td>596</td>
<td>MAR:Chicago C</td>
<td>First Class First Impressions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>597</td>
<td>MAR:Chicago F</td>
<td>Online Tools</td>
</tr>
<tr>
<td></td>
<td></td>
<td>598</td>
<td>MAR:Chicago G</td>
<td>Enabling Experiential Education</td>
</tr>
<tr>
<td></td>
<td></td>
<td>599</td>
<td>MAR:Chicago H</td>
<td>Creating and Teaching with Live Business Cases</td>
</tr>
<tr>
<td></td>
<td></td>
<td>600</td>
<td>MAR:Denver</td>
<td>A Corporate Governance In-Class</td>
</tr>
<tr>
<td></td>
<td></td>
<td>601</td>
<td>MAR:Kansas City</td>
<td>HR/OB Experiential Activities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>602</td>
<td>MAR:Los Angeles</td>
<td>Busn Sims in Mixed Age Classes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>603</td>
<td>MAR:Miami</td>
<td>Boundary Spanning Education</td>
</tr>
<tr>
<td></td>
<td></td>
<td>604</td>
<td>MAR:Scottsdale</td>
<td>Guiding Small Group Leaders</td>
</tr>
<tr>
<td></td>
<td>12:00pm</td>
<td>620</td>
<td>MAR:Chicago D,E</td>
<td>TLC@AOM Luncheon and Plenary</td>
</tr>
<tr>
<td></td>
<td>1:40pm</td>
<td>659</td>
<td>MAR:Chicago B</td>
<td>Employability Skills</td>
</tr>
<tr>
<td></td>
<td></td>
<td>660</td>
<td>MAR:Chicago C</td>
<td>How to Become a Best-Selling Case Writer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>661</td>
<td>MAR:Chicago F</td>
<td>Executive Grand Rounds</td>
</tr>
<tr>
<td></td>
<td></td>
<td>662</td>
<td>MAR:Chicago G</td>
<td>Adaptive Learning &amp; Teaching</td>
</tr>
<tr>
<td></td>
<td></td>
<td>663</td>
<td>MAR:Chicago H</td>
<td>Improving Lives through Faculty Led Study Abroad</td>
</tr>
<tr>
<td></td>
<td></td>
<td>664</td>
<td>MAR:Denver</td>
<td>Student-run Business Labs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>665</td>
<td>MAR:Houston</td>
<td>Bus. Leadership Minor Revision</td>
</tr>
<tr>
<td></td>
<td></td>
<td>666</td>
<td>MAR:Kansas City</td>
<td>Learning from Industry Mentors</td>
</tr>
<tr>
<td></td>
<td></td>
<td>667</td>
<td>MAR:Los Angeles</td>
<td>Online Solutions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>668</td>
<td>MAR:Miami</td>
<td>Sustainability &amp; Curriculum</td>
</tr>
<tr>
<td></td>
<td></td>
<td>669</td>
<td>MAR:Scottsdale</td>
<td>How to Build a Culture of Instructional Innovation</td>
</tr>
<tr>
<td></td>
<td>2:30pm</td>
<td>711</td>
<td>MAR:Chicago A</td>
<td>Flipped Classroom Workshop</td>
</tr>
<tr>
<td>Day</td>
<td>Start</td>
<td>#</td>
<td>Location</td>
<td>Session Information</td>
</tr>
<tr>
<td>-----</td>
<td>-------</td>
<td>------</td>
<td>-----------</td>
<td>--------------------------------------------------------------</td>
</tr>
<tr>
<td>Sun</td>
<td>3:20pm</td>
<td>725</td>
<td>MAR:Chicago B</td>
<td>Dare to Do Experiments</td>
</tr>
<tr>
<td></td>
<td></td>
<td>726</td>
<td>MAR:Chicago C</td>
<td>Engaging Capstones: Lessons to Learn</td>
</tr>
<tr>
<td></td>
<td></td>
<td>727</td>
<td>MAR:Chicago F</td>
<td>A Digital Leadership Program</td>
</tr>
<tr>
<td></td>
<td></td>
<td>728</td>
<td>MAR:Chicago G</td>
<td>The PIPE Club</td>
</tr>
<tr>
<td></td>
<td></td>
<td>729</td>
<td>MAR:Chicago H</td>
<td>Framing Online Mgt. Education</td>
</tr>
<tr>
<td></td>
<td></td>
<td>730</td>
<td>MAR:Denver</td>
<td>Plan Projects: See-Limit-Flow</td>
</tr>
<tr>
<td></td>
<td></td>
<td>731</td>
<td>MAR:Houston</td>
<td>Active Testing Techniques</td>
</tr>
<tr>
<td></td>
<td></td>
<td>732</td>
<td>MAR:Kansas City</td>
<td>Assessment for Learning</td>
</tr>
<tr>
<td></td>
<td></td>
<td>733</td>
<td>MAR:Los Angeles</td>
<td>Managing Determinants of Innovation Learning</td>
</tr>
<tr>
<td></td>
<td></td>
<td>734</td>
<td>MAR:Miami</td>
<td>Supporting Student Engagement in Grand Challenges (CANCELLED)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>735</td>
<td>MAR:Scottsdale</td>
<td>Nonprofit Strategic Leadership</td>
</tr>
<tr>
<td></td>
<td>5:00pm</td>
<td>786</td>
<td>MAR:Chicago D,E</td>
<td>TLC@AOM FEEDback &amp; Drinks</td>
</tr>
</tbody>
</table>
Sunday 7:30AM

527 : (TLC) TLC@AOM Welcome Breakfast
7:30am - 8:20am Marriott Chicago Downtown - Magnificent Mile: Chicago D,E
Tweet this session: #AOM2018 527
Please join us for informal conversations, a light continental breakfast (pastries and coffee), and a few welcoming remarks. This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.

Sunday 8:30AM

551 : (TLC) Adam Smith Cared and We Should Too: Our Duty of Care for Student Wellbeing and Resilience
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: #AOM2018 551
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: Belgin Okay-Somerville, U. of Glasgow; Adina Duda, U. of Glasgow Adam Smith Business School; Robert McMaster, Adam Smith Business School, U. of Glasgow; Alvise Favotto, U. of Glasgow; Anna Morgan-Thomas, Adam Smith Business School, U. of Glasgow; Minmin Du, Adam Smith Business School, U. of Glasgow

552 : (TLC) Engaging Millennial Students through Community-Engaged Experiential Learning
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: #AOM2018 552
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Facilitator: Jonathan Westover, Utah Valley U.

553 : (TLC) Restorative Followership: Improving Lives in the Classroom
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: #AOM2018 553
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: David B. Zoogah, Xavier U.; Erica Anthony, Morgan State U.

554 : (TLC) Making a Difference in Local Communities Through Classroom-As-Organization Approach
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: #AOM2018 554
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Participants: Ovidiu Cociu, U. of Massachusetts, Amherst; Matthew C. Lyle, U. of Massachusetts, Amherst

555 : (TLC) How to Help Your Students to Write a Great Case
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: #AOM2018 555
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: Brent D Beal, U. of Texas at Tyler

556 : (TLC) Improving Student Success by Engaging Adjunct Faculty
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: #AOM2018 556
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: Cheryl Wyrick, California State Polytechnic U., Pomona; Ruth Guthrie, California State Polytechnic U., Pomona

557 : (TLC) An Interactive Activity to Formulate and Evaluate Blue Ocean Strategies
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Houston
Tweet this session: #AOM2018 557
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: Norman T. Sheehan, U. of Saskatchewan

558 : (TLC) Bringing Meta-Analytic Evidence into the Classroom: Teaching with metaBUS
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Kansas City
Tweet this session: #AOM2018 558
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: Andrew A. Bennett, Old Dominion U.; James Field, West Virginia U.; Frank A. Bosco, Virginia Commonwealth U.
559: (TLC) Connecting the Classroom to the Real World: Making Students Comfortable with the Uncomfortable
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Tweet this session: #AOM2018 559
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: Lowell Christopher Matthews, Southern New Hampshire U.

560: (TLC) Evidence-Based Teaching for the 21st Century Classroom: Innovative-driven Learning Approaches
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Miami
Tweet this session: #AOM2018 560
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: Kumaran Rajaram, Nanyang Technological U., Singapore
Presenters: Andrea Honal, Duale Hochschule Baden-Württemberg, Mannheim; Timothy Colin Bednall, Swinburne U.
Participant: Volker M. Rundshagen, U. of Applied Sciences Stralsund

561: (TLC) Learning on the Job: A Strategic HR Classroom Simulation
8:30am - 9:30am Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Tweet this session: #AOM2018 561
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: Jennifer Komar, Wilfrid Laurier U.

Sunday 9:40AM

567: (TLC) The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching
9:40am - 11:40am Marriott Chicago Downtown - Magnificent Mile: Chicago A
Tweet this session: #AOM2018 567
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Additionally, pre-registration for this session is required. To register online, please visit https://secure.aom.org/PDW/Reg. Space is limited and registration is on a first-come, first-served basis. Please contact Rob Koonce at rob.koonce@icloud.com to obtain the registration code. The deadline to register is August 12, unless sold out
Presenters: Tawnya Means, U. of Nebraska, Lincoln; Elissa Grossman, USC Marshall School of Business

568: (TLC) From Classroom Activity to [Pedagogical] Publication
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: #AOM2018 568
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: C Douglas Johnson, Georgia Gwinnett College; Janita Rawls, Georgia Gwinnett College

569: (TLC) Expand Your Toolbox: Templates for Customizable Classroom Activities
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: #AOM2018 569
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: Jennifer Komar, Wilfrid Laurier U.

570: (TLC) Making Our Graduates More Valuable in Their Chosen Careers
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: #AOM2018 570
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: Kenneth R Thompson, DePaul U.
Facilitators: William F. Martin, DePaul U.; Phil Matthew Lewis, National Center for O*NET Development
Participant: Daniel J. Koys, DePaul U.

571: (TLC) Building High Impact Learning into Course Assignments
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: #AOM2018 571
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: Susie S. Cox, U. of Arkansas, Little Rock
Participant: Karen Moustafa Leonard, U. of Arkansas Little Rock

572: (TLC) Service Learning and Project Management: More Effective Learning through Community Engagement
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: #AOM2018 572
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: Marcia Lensges, Xavier U.; Tim Kloppenborg, Xavier U.; William Slaven, Northern Kentucky U.
573: (TLC) Educating the Invisible: Reaching and Teaching Underserved Groups in Emerging Markets
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Denver
Presenter: Meagan Eleanor Baskin, U. of Central Oklahoma
Participant: RK Singh, Department of Commerce, Delhi School of Economics, U. of Delhi

578: (TLC) Teaching Startup Funding with Experiential Learning: The Marshmallow Challenge with a Twist
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Presenter: Gilberto Sarfati, FGV-EAESP

574: (TLC) Gender Awareness in Management: An Inventory of Exercises and an Example of Curriculum Redesign
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Houston
Facilitators: Gregory Jordan Dunn, Narxoz U.; Anna Nagornova, American U. of Central Asia; Aureliu Sindila, American U. of Central Asia

575: (TLC) So You Want to Form a Union?
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Kansas City
Facilitator: Rebecca A. Bull Schaefer, Gonzaga U.

576: (TLC) Inclusive Learning and Teaching: Addressing Issues of Accessibility in the Online Environment
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Facilitator: Miriam Edwards, Faculty of Business and Economics, U. of Melbourne

577: (TLC) An Assessment of Student’s Self Efficacy and Approach to Learning
9:40am - 10:40am Marriott Chicago Downtown - Magnificent Mile: Miami
Presenter: Priya Chaudhary, U. of Delhi

579: (TLC) From Analysis to Action in Business Ethics: Norm-Taking, Norm-Making and Giving Voice To Values
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago B
Facilitators: G. James Lemoine, Memorial U. of Newfoundland; Kara Anne Arnold, Memorial U. of Newfoundland; Bishakha Mazumdar, Memorial U. of Newfoundland

595: (TLC) Searching for Love at First Sight: First Day of Class and First Impressions
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago C

596: (TLC) Articulate Rise and FlipGrid: Creating Engagement through the Use of Online Tools
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Chicago F
Organizer: Gamze Koseoglu, U. of Melbourne

603 💬: (TLC) Boundary Spanning Education: Equipping Students to Become T-Shaped Professionals
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Miami
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: Jennifer Scott Mobley, Grove City College

604 💬: (TLC) Improving Small Group Leadership with a Structured Assignment
10:50am - 11:50am Marriott Chicago Downtown - Magnificent Mile: Scottsdale
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: Amanda Menier, UMass Amherst

Sunday 12:00PM

620 💬: (TLC) TLC@AOM Luncheon and Plenary
12:00pm - 1:30pm Marriott Chicago Downtown - Magnificent Mile: Chicago D,E
The luncheon features Jean M. Bartunek - Robert A. and Evelyn J. Ferris Chair, Professor of Management and Organization at Boston College, Past Academy of Management President and current dean of the Academy of Management Fellows. Her presentation is on ‘what relevant teaching might really mean’. This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited. The deadline to register is August 12, unless sold out.

Sunday 1:40PM

659 💬: (TLC) A Typology to Integrate Employability Skills in the Business Curriculum
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago B
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: Karen MacMillan, Wilfrid Laurier U.
Presenters: Jennifer Komar, Wilfrid Laurier U.; Shawn G. Komar, Wilfrid Laurier U.

660 💬: (TLC) How to Become a Best-Selling Case Writer
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago C
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: Karen MacMillan, Wilfrid Laurier U.
Presenters: Meredith J. Woodwark, Wilfrid Laurier U.; Karin Schnarr, Wilfrid Laurier U.; Brent D Beal, U. of Texas at Tyler
661 (TLC) “Executive Grand Rounds”: Adapting Best Practices from Problem-Based Learning in Medical Education
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: #AOM2018 661
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: C. Ken Weidner, Saint Joseph's U.; Elena Lvina, Saint Joseph's U.

662 (TLC) Adaptive Learning and Global Teaching as Accelerator for 21st Century Business Students
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: #AOM2018 662
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Chair: Andrea Honal, Duale Hochschule Baden-Württemberg, Mannheim
Participants: Luisa Seiler, DHBW Mannheim / Germany; Ifenthaler Dirk, U. of Mannheim / Germany; Matthias Kuhnel, U. of Mannheim / Germany

663 (TLC) Improving Lives through Faculty Led Study Abroad
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: #AOM2018 663
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Moderator: Ronald D. Johnson, GLOBAL ACADEMIC ADVISORS, LLC
Presenters: Tim O. Peterson, North Dakota State U.; Daniel C. Brenenstuhl, Arizona State U.; Mark Johnston, Crummer Graduate School of Business, Rollins College

664 (TLC) Creating and Using Student-run Businesses as Learning Labs: Interactive Discussion with Examples
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: #AOM2018 664
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: David F. Robinson, Indiana State U.

665 (TLC) Becoming a Comprehensive 21st Century Leader: Curricular Redesign of the Business Leadership Minor
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Houston
Tweet this session: #AOM2018 665
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: Kimberly Carlson, Virginia Tech; Kevin Carlson, Virginia Tech

666 (TLC) Getting Out of the Building: Learning from Industry Mentors
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Kansas City
Tweet this session: #AOM2018 666
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: Sarika Pruthi, San Jose State U.
Chair: Anuradha Basu, San Jose State U.

667 (TLC) Online Professional Development Curriculum: Identifying Challenges and Exploring Solutions
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Tweet this session: #AOM2018 667
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: Sandra Crews, U. of Missouri, Columbia; Karen Ashley Gangloff, U. of Missouri, Columbia

668 (TLC) Challenges and Rewards of Teaching Sustainability across the Management Curriculum
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Miami
Tweet this session: #AOM2018 668
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: James C. Spee, U. of Redlands
Facilitators: Kathleen J. Barnes, Salem State U.; Thomas A. Bryant, Rutgers U.; Kim Ceulemans, Toulouse Business School; John Dilyard, St. Francis College; Sinan Erzurumlu, Babson College; Virginia Woods Gerde, Furman U.; Howard Harris, U. of South Australia; Sheila Hanson, U. of North Dakota; Burcin Hatipoglu, Bogazici U.; Erik Jentges, ETH Zurich; Johannes Meuer, ETH Zurich; Neil Marriott, U. of Winchester; Pru Marriott, U. of Winchester; Jacob Park, Green Mountain College; Aaron Phillips, U. of Utah, David Eccles School of Business; Carole Parkes, PRME Secretariat / United Nations Global Compact Office; Sara B. Soderstrom, U. of Michigan; Judith Hilde Semeijn, The Open U., Netherlands; Salil Kumar Sen, National Institute of Development Administration (NIDA); Susana Velez-Castrillon, U. of West Georgia
**669 (TLC) How to Build a Culture of Instructional Innovation**
1:40pm - 3:10pm Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Tweet this session: #AOM2018 669
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: Ryan Baltrip, College of William and Mary

---

**Sunday 2:30PM**

**711 (TLC) The FLIPPED Workshop: Build Some Simple Tech Interactions to Enhance Your Classroom Teaching**
2:30pm - 4:30pm Marriott Chicago Downtown - Magnificent Mile: Chicago A
Tweet this session: #AOM2018 711
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Additionally, pre-registration for this session is required. To register online, please visit https://secure.aom.org/PDWReg. Space is limited and registration is on a first-come, first-served basis. Please contact Rob Koonce at rob.koonce@icloud.com to obtain the registration code. The deadline to register is August 12, unless sold out.
Presenters: Tawnya Means, U. of Nebraska, Lincoln; Elissa Grossman, USC Marshall School of Business

---

**Sunday 3:20PM**

**725 (TLC) Dare to Do: Experiments that Facilitate Real-World Feedback & Reflective Learning of Innovation**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago B
Tweet this session: #AOM2018 725
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Organizer: Theodore L. Hill, Fox School of Business, Temple U. Facilitators: Michelle Histand, 78th annual meeting; Margaret Ledwith, Flinders U.; Bert Verhoeven, Flinders U.

**726 (TLC) Engaging Capstones: Lessons to Learn**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago C
Tweet this session: #AOM2018 726
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenter: Justine Ferrer, Deakin U.

**727 (TLC) Testing and Discussing a Digital Leadership Development Program**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago F
Tweet this session: #AOM2018 727
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Participants: Anne Boellingtoft, Aarhus U.; Ann-Louise Holten, U. of Copenhagen

---

3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago G
Tweet this session: #AOM2018 728
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Presenters: Claire Howell, Aston Business School; Lauren Traczykowski, Aston Business School

---

**729 (TLC) Framing Online Management Education: Practicing What We Teach**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Chicago H
Tweet this session: #AOM2018 729
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Facilitators: Julie Ellen Benesh, Chicago School of Professional Psychology; Alisha DeWalt, The Chicago School of Prof Psych

---

**730 (TLC) Plan Projects with Lean in the Classroom: See – Limit – Flow**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Denver
Tweet this session: #AOM2018 730
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Speaker: Mike Seawood, Indiana U. Southeast

---

**731 (TLC) Adapting Active Learning Testing Techniques from STEM Fields for the non-STEM Classroom**
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Houston
Tweet this session: #AOM2018 731
This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.
Participant: Melissa Pirkey, Cornell U.
A Guide to Curricular Redesign with an Assessment for Learning and Technology Perspective
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Kansas City
Presenter: Mairead Brady, Trinity Business School, Trinity College Dublin - U. of Dublin

Managing Determinants of Innovation Learning
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Los Angeles
Presenter: Carlos Osorio-Urzua, Deusto Business School

Supporting Student Engagement in Grand Challenges (CANCELLED)
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Miami
Presenter: Sarah Hurlow, Cardiff U.

Innovative Approaches to Teaching Social Entrepreneurship and Strategic Nonprofit Leadership
3:20pm - 4:50pm Marriott Chicago Downtown - Magnificent Mile: Scottsdale
Organizers: William F. Meehan, Stanford Graduate School of Business; Kim Jonker, Stanford GSB

TLC@AOM FEEDback & Drinks
5:00pm - 6:00pm Marriott Chicago Downtown - Magnificent Mile: Chicago D,E
TLC attendees are invited to a social hour to share experiences and provide suggestions to the TLC Committee for how TLC can be even better next year. Drinks and snacks will be provided. This is also a great opportunity to network with TLC attendees. This session is part of the Teaching and Learning Conference. A registration fee of USD$130 is required at https://aom.link/RegisterforAOM2018. Space is limited and registration is on a first-come, first-served basis. The deadline to register is August 12, unless sold out.